

## COMPETITION "#HeritageToShare"

### - RULES -

#### I. General Information

1. The “#HeritageToShare” competition is being organized by Turismo de Portugal, I.P., for the purpose of promoting the presence of Visit Portugal, regarding the Portugal’s World Heritage classified by UNESCO, on Instagram (@VisitPortugal).
2. By entering the competition, you are deemed to have accepted the rules and entry conditions set forth herein and published at.visitportugal.com.
3. To take part in the competition, entrants must upload a photograph of a Portugal World Heritage site, accompanied by a written story and upload it to their personal Instagram account, along with the hashtags #HeritageToShare and tag @visitPortugal.
4. The competition opens on December 14<sup>th</sup> of 2019 and closes at 11.59 pm of September 30<sup>th</sup> of 2020.

#### II. Participation rules

5. This competition is not open to employees of Turismo de Portugal, I.P., and Tourism Teams abroad.
6. With the exception of the exclusion set forth in the previous paragraph, the competition is open to users aged 18 and over, from all over the world.
7. In order to take part in the competition, entrants must have a public Instagram profile.
8. By entering the competition, entrants are deemed to have expressly consented to the future republication by the @visitportugal profile of the photographs submitted during the competition, under the terms foreseen in section 23 of the present rules.
9. In order to enter this competition, participants must upload a photograph of a Portugal’s World Heritage site classified by UNESCO, accompanied by a written story

and upload it to their personal Instagram account, along with the hashtags #HeritageToShare and tag @visitPortugal.

10. After submitting a photograph and text, entrants will be contacted by @visitportugal (while the competition is running) through Instagram's direct messages, to ask for their confirmation that they accept the rules for entry. In order for their entry/entries to be considered valid, entrants must confirm via the same platform that they accept the rules for entry to the "#HeritageToShare" competition.
11. Entrants may submit as many photographs with texts as they wish.
12. Turismo de Portugal I.P. reserves the right to exclude entries which, in its sole judgement, do not meet the competition criteria.
13. Photographs considered as being unworthy, offensive, immoral or contrary to public order, or which suggest fraudulent behavior or activities will also be excluded.
14. Photographs may not be submitted unless the intellectual property rights belong entirely to the competition entrants, who shall be solely liable before offended third parties.

### **III. Winner and Prize**

15. Turismo de Portugal will choose five winners from the photos + text, which better fits the criteria of its quality and potential to promote Portugal's tourism.
16. Entries will be judged by a jury appointed by Turismo de Portugal I.P., which will elect the winning photographs and texts combinations at its sole discretion. The jury's decision is taken freely and is final and irrevocable.
17. The winners will win a prize-experience under the motto "Heritage for one day" in Portugal. The prize includes two-way flight and stay for one person, consisting of two nights' accommodation and a day experience to be defined by Turismo de Portugal.
18. In case a winner is resident in Portugal the flight won't be awarded.
19. In the event of any unforeseen circumstances, Turismo de Portugal reserves the right to substitute the prize indicated in paragraph 17 for another of equivalent value.
20. The winners will be announced on the @visitportugal profile on Instagram, Facebook and Twitter, before November 30<sup>th</sup> of 2020.

21. The winners must send an email to [info@visitportugal.com](mailto:info@visitportugal.com) indicating their full name, identity card, passport or citizen card number, address, email address and phone number within 15 days of notification of the award by Turismo de Portugal I.P..
22. If a winner does not claim the prize to which he or she is entitled within the time specified above, Turismo de Portugal I.P. reserves the right to award the prize to the runner-up.

#### **IV. Final provisions**

23. Entrants authorize Turismo de Portugal I.P. to freely use the photographs and texts submitted as part of its activity, either by itself or through third parties, free of charge and unconditionally, including the right to edit them and publish them on social media for promotional purposes.
24. The personal details supplied by entrants will be electronically processed for the purpose of managing the competition and the purpose provided for in the previous paragraph.
25. Turismo de Portugal I.P. is hereby authorized to communicate the winners' names to third parties solely for the purpose of delivering the prize to the entrant.
26. Turismo de Portugal I.P. undertakes to safeguard the confidentiality of all personal details provided and to ensure that they will not be used for purposes other than those for which they have been provided.
27. Turismo de Portugal shall not be held liable for any loss or damage of any kind suffered by any entrant to the competition.
28. Situations not specifically covered by these rules will be resolved by Turismo de Portugal.
29. Turismo de Portugal I.P. reserves the right to amend these rules at any time without prior notice, by publishing the amended rules on [visitportugal.com](http://visitportugal.com).
30. This competition is a sole initiative from Turismo de Portugal, I.P., and in no way sponsored, endorsed, administered by, or associated with Instagram.
31. These rules are subject to the Portuguese law, having the courts of Portugal jurisdiction to resolve any conflicts resulting from its application or interpretation.