

DON'T MISS IN PORTUGAL



01. WORLD HERITAGE

Among the many Portuguese sites granted World Heritage status by UNESCO is the historical centre of Évora, a beautiful city that inspired one of the famous Louis Vuitton bags.

02. CABO DA ROCA

On a visit to Cabo da Roca you can get a certificate stating that you have been to the westernmost point of Europe.

03. FADO

Now raised to the status of Intangible Heritage of Humanity, this genuine Portuguese world music is best appreciated in its place of origin. A fado house provides a good dining experience by candlelight, accompanied by a singer pouring out the feelings of the Portuguese soul.

04. GOLF

With more than 80 golf courses of different degrees of difficulty, but always of great quality and natural beauty and the certainty of a mild climate throughout the year, Portugal is the best golf destination in Europe.

05. ARCHITECTURE

Being Europe's oldest nation, Portugal is proud of its architectural heritage, and the Manueline style, associated with the Portuguese discoveries of the 15th and 16th centuries, is unique in the world. But it is also proud of its contemporary architecture, particularly the renowned Porto School of Architecture, to which Álvaro Siza and Souto de Moura, two Portuguese architects who have won the Pritzker Prize, belong.

06. ESTORIL, CASCAIS AND SINTRA

Walk along the coastal road from Lisbon to visit the tourist resorts of Estoril and Cascais, and continue to Sintra, whose verdant hills, dotted with castles and palaces, are considered a World Heritage cultural landscape by UNESCO.

07. WINE AND WINE TOURISM

There are wine routes in Portugal where you can taste wines from different wine regions, visit the wineries and farms where they are produced and stay there overnight. Highlights are the Vinho Verde, Douro and Alentejo Routes.

08. TOURING IN THE DOURO VALLEY

The grapes grown on the banks of the River Douro are for the Port and Douro table wines produced in grand centuries-old houses that also offer tourist accommodation. A ride on the Douro is an unforgettable experience, especially on a cruise, one of the most picturesque ways to discover this enchanted valley.

09. ESTORIL AND LISBON CASINOS

Portugal has 11 casinos, and Estoril is the largest casino in Europe.

10. PASTEL DE NATA

The pastel de nata (custard tart) is the queen of the Portuguese convent sweets. In Lisbon, the Pastéis de Belém pastry shop has kept the secret of the original recipe for its particular variety of custard tart since its founding in 1837.

PORTUGAL SHOPPING EXPERIENCE



www.visitportugal.com

PORTUGAL

ONE OF THE BEST COUNTRIES IN EUROPE FOR SHOPPING



MAJOR INTERNATIONAL LUXURY BRANDS

Why choose Portugal to buy the best international brands?

- Here you'll find the original major luxury brands at lower prices than in the other European countries.
- Access to shops is fast and comfortable, with no queuing.
- The service is personalised, with representatives of the brands and the friendliness of the Portuguese.

Where can you find the great luxury brands in Portugal?

- In Lisbon, they are concentrated on Avenida da Liberdade, the 10th most luxurious street in the world, right in the city centre, where the stores are located in buildings of beautiful 20th century architecture.
- On the outskirts of Lisbon you will find Freeport, the largest outlet in Europe. Go to www.freeport.pt for organised tours and to find out about the benefits for tourists.
- In Porto the luxury brands are located on Avenida da Boavista.



TRADITIONAL PORTUGUESE PRODUCTS

- decorative tiles, that cover the buildings and monuments and give our cities such a unique feel.
- gold filigree jewellery is produced in the north of Portugal with timeless designs from before when the country was founded in 1143. Gold in Portugal is 19 carat, the highest level in Europe.
- cork, a product that is in vogue for fashion design and accessories and has long been used in industry and cutting-edge technologies such as the NASA space programmes. Portugal is the world's largest producer of this highly ecological product that is enormously important environmentally.
- shoes whose quality, design and comfort currently make Portuguese shoes the second most expensive in the world after Italy. We make brands like Fly London, Cubanitas, Armando Silva, Eureka, and many others.
- home textiles, another industry that has had a worldwide presence for many years. Portuguese home textiles currently include, among others, the Ralph Lauren, Calvin Klein, Kenzo and Tommy Hilfiger collections. Portugal makes totally innovative non-iron, mosquito-repellent sheets.
- vintage products, such as soaps with a quality and design that is unique in the world, which is why they are appreciated by media figures such as Oprah Winfrey. The main brands are Ach Brito and Confiança.
- Arraiolos carpets, beautiful pieces in wool, exclusively hand-made using centuries-old patterns and processes.

- embroidery and lace, whose greatest examples are Madeira Embroidery, embroidered bedspreads from Castelo Branco and valentine hankies from Guimarães.
- ceramics and crystal, particularly Vista Alegre porcelain, Atlantis crystal and Bordalo Pinheiro ceramics.

In the area of wine and gourmet products:

- table wines, these days guaranteed a place in the world's best cellars and awarded the most prestigious prizes in the sector.
- Port wine, originating from the Douro Valley, the oldest demarcated wine region in the world, classified as World Heritage by UNESCO.
- canned fish, prepared with the best fish in the world, thanks to the unique conditions of the Portuguese Atlantic coast and craft techniques that integrate modern manufacturing processes.
- olive oil, the veritable liquid gold of Portuguese cuisine, which has been winning all the most important awards in the market.
- inimitable mountain cheeses, which can be hard or soft, of goat or sheep, and are produced all over the country.

In the Baixa, Chiado, Bairro Alto and Príncipe Real areas of **Lisbon** you will find vintage and contemporary design shops, which enhance the aesthetic beauty and quality of the products that are sold there.

To help plan your shopping trips in Lisbon:

- www.golisbon.com/shopping
- www.lisbonshopping.pt
- www.visitlisboa.com
- www.lisbonlux.com

In **Porto**, you will also find shops with the charm of past times, in Rua de Santa Catarina - a street of traditional shops where the beautiful Majestic Café is a great place to take a break - and in the Ribeira, Clérigos and Rua Miguel Bombarda areas.

To help plan your shopping trips in Porto:

- www.gooporto.com
- issuu.com/arptportonorte/docs/shopping

SHOPPING HOURS

High street stores are sometimes in pedestrian zones and are open at the following times:

- 10am to 7pm (may close for lunch between 1pm and 2pm): unique, quirky shops that are as delightful as the traditional Portuguese products they sell.
- 10am to 7pm or 8pm: large international chain stores.

Shopping Centres are open from 10am to 11pm, 7 days a week.